

BOOTH OPTIONS

RAW SPACE (minimum 18 sqm)

Ideal for exhibitors who wish to build their own concepts



SHELL SCHEME (minimum 9 sqm)

Includes:

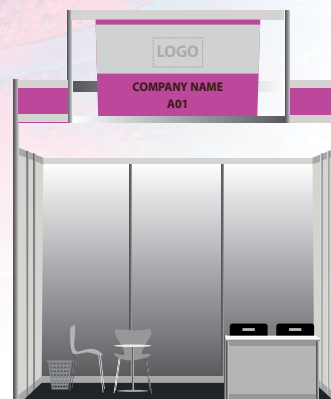
- Wall partition of 2,5 height in white laminated panel
- Fascia with Company name and booth number Carpet
- 2 Fluorescent tubes 40W
- 1 Information counter
- 2 Folding chairs
- 1 socket 5 Amp/220V
- 1 Waste basket



PREMIUM BOOTH (minimum 9 sqm)

Includes:

- 1 Top Banner
- 2 Folding Chair
- 2 White wooden Chair
- 1 Round Wood Table
- 1 Lockable Cabinet
- 2 Fluorescent Tubes
- 1 5AMP/220V single phase power socket
- 1 Waste Paper Basket



VENUE INFORMATION

Address: 799 Nguyen Van Linh, Tan My Ward, Ho Chi Minh City



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Minh Vi Exhibition & Advertisement
Services Co., Ltd (VEAS)

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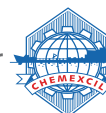
Post Show
Report

info@veas.com.vn

Organizer



Country Partner



MARKET INSIGHT

Vietnam Coatings & Printing Ink Industry Overview

Vietnam is one of Southeast Asia's fastest-growing coatings markets, offering strong opportunities for manufacturers, suppliers and technology providers. In 2023, the industry reached a production value of **USD 1.56 billion** and an output of **454 million** liters, with decorative coatings accounting for **53.5%** of total production. Sustained demand from key industries, together with the shift toward eco-friendly coatings, continues to drive long-term market growth.

Source: VPIA; Industry Analysis Reports, 2025.



Market Size

USD 626–776 million (2024–2025) → USD 1.1–1.2 billion (2032–2034F)

CAGR
4.1%–8.5%
(2024–2034F)

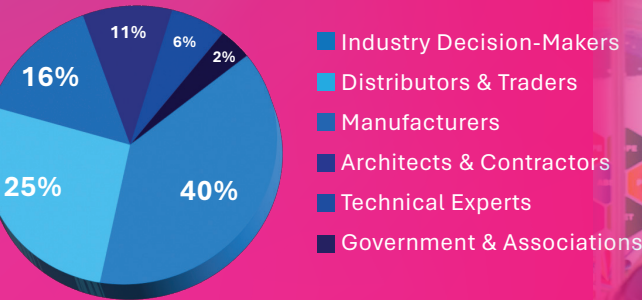
WHY COATINGS EXPO VIETNAM ?

A strategic hub for Asia's coatings industry

- Connect with Global Buyers**
Meet qualified buyers, distributors and key decision-makers from across Asia.
- Discover Innovation & Solutions**
Explore the latest coatings technologies, materials and sustainable solutions.
- Expand your Business Opportunities**
Generate new leads, build partnerships and enter high-growth markets.
- Shape the Future of Industry**
Drive innovation and contribute to the future of the coatings sector.

WHO EXHIBITS	INDUSTRY SECTORS
Paints & Coatings	Paints & Coatings
Raw Materials & Chemicals	Printing Inks
Manufacturing Equipment	Pigments & Colorants
Printing Inks	Specialty Chemicals
Analytical & Testing Equipment	Raw Materials & Additives
Surface Treatment Technology	Manufacturing Equipment
Environmental Solutions	
Technical & Business Services	

WHO YOU WILL MEET



2026 KEY EXHIBITORS



2026 ACTIVITY HIGHLIGHTS



VOICE FROM EXHIBITORS

- MR. ANANT JHUNJHUNWALA - MANAGING DIRECTOR, SOLAR ORGANICS INDIA**
This is my fifth edition participating, and it is always very interesting to meet people year after year, connect with local business partners, and explore opportunities for our products in the Vietnam market. I find this market to have very high potential, and given the present circumstances, I feel that this market has a lot to offer. So, we look forward to coming back again for this show next year. And more at our website: www.coatings-vietnam.com
- MR. YUSUKE YAMAUCHI – ASSISTANT MANAGER – SALES DEPT. II, DAIWA FINE CHEMICALS CO., LTD.**
The number of visitors exceeded our expectations, and the scale of the event was very impressive. Through this exhibition, we had the opportunity to meet with industry peers and gather valuable insights on the products currently attracting interest in the Vietnamese market. We are now considering returning for the next edition. And more at our website: www.coatings-vietnam.com
- MR. ALEXANDER SCHMIDT – AREA SALES MANAGER, WAB-GROUP**
Right on the first day, we met many new and potential customers. The exhibition helped us connect, expand our network, and reach key decision-makers – which is crucial for business growth. If the quality remains consistent, we will definitely return. And more at our website: www.coatings-vietnam.com
- MR. BUI NGOC HUNG – CHAIRMAN & DIRECTOR, YOURTECH GROUP JSC**
Today is just the first day of the exhibition, but we've already welcomed a lot of visitors to our booth, interested in the new technologies Yourtech is showcasing. That gives us more time to share and connect in-depth. Participating in this exhibition brings us real benefits — that's why we take part every year. If the show continues to deliver this level of quality, Yourtech will definitely keep coming back. And more at our website: www.coatings-vietnam.com
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