



The 8th International Exhibition & Conference on Coatings, Color, Spechem and Printing Ink Industry in Vietnam

# POST SHOW REPORT

Organizer



Country Partner



Supporters



VPIA  
HIỆP HỘI SƠN - MỰC IN VIỆT NAM  
VIETNAM PAINT - PRINTING INK ASSOCIATION

VINP  
HIỆP HỘI BẢO BÌ VIỆT NAM



[www.coatings-vietnam.com](http://www.coatings-vietnam.com)

14-16  
June  
2023

Saigon Exhibition and  
Convention Center (SECC)  
Ho Chi Minh City, Vietnam

# SHOW STATISTICS

The 8th International Exhibition & Conference on Coatings, Color, Spechem, and Printing Ink Industry in Vietnam took place from the 14th to 16th of June 2023 at the Saigon Exhibition & Convention Center (SECC) in Ho Chi Minh City was a great success and the exhibitors were delighted with the quality and quantity of visitors.

Coatings Expo Vietnam 2023 has once again proved that this is the largest specialized event in Coatings and Printing Inks in Southeast Asia. The exhibition was a gathering place for domestic and international exhibitors, and thousands of trade connections have been established. The most advanced products and technologies serving the Coatings - Color - Spechem and Printing Ink industries were displayed at the event, opening new processing steps for the domestic industry.

The exhibition was honored to receive strong support from Vietnam Chemicals Agency, Vietnam Industry Agency - Ministry of Industry and Trade of Vietnam (MOIT), Consulate General of India in Ho Chi Minh City, Vietnam Paint and Printing Ink Association (VPIA), Vietnam Pulp and Paper Association (VPPA), Cosmetics & Dyes Export Promotion Council (CHEMEXCIL), Chemicals & Allied Products Export Promotion Council (CAPEXIL), Korea Association of Manufacturers Glue and Coating Materials manufacturer (KACA) and many specialized domestic and international associations.



**180**

Exhibitors



**2000m<sup>2</sup>**

Exhibition Size



**17**

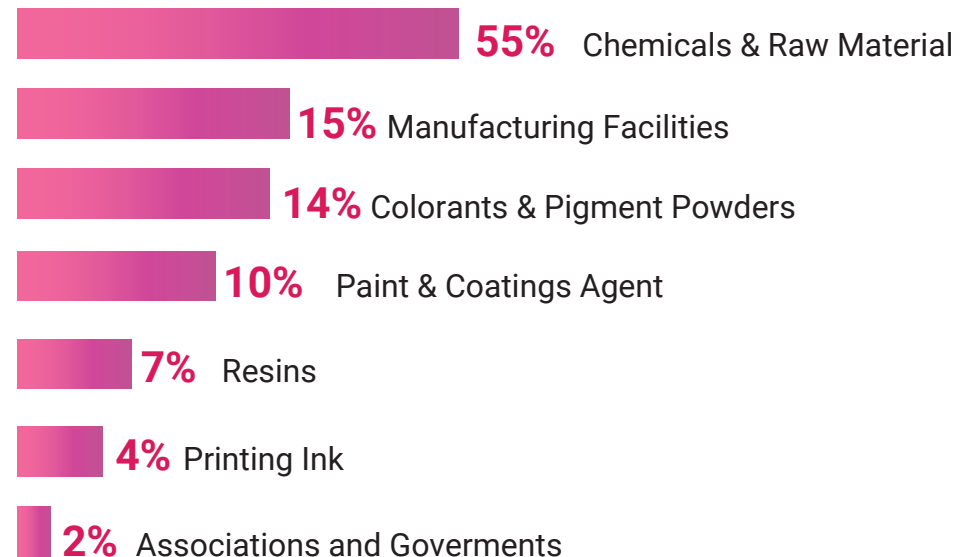
Countries/Region



**2000+**

B2B Meetings

## EXHIBITORS BY SECTORS (%)



## HIGHLIGHT: INDIA PAVILION







# VISITOR OVERVIEW



10

Countries/Region



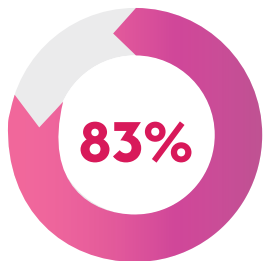
85%

Local Visitors



15%

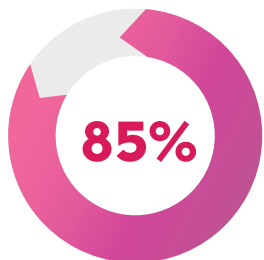
International Visitors



Visitors intend to visit again the next edition



Visitors were satisfied with the show



Visitors would recommend this show to business partners

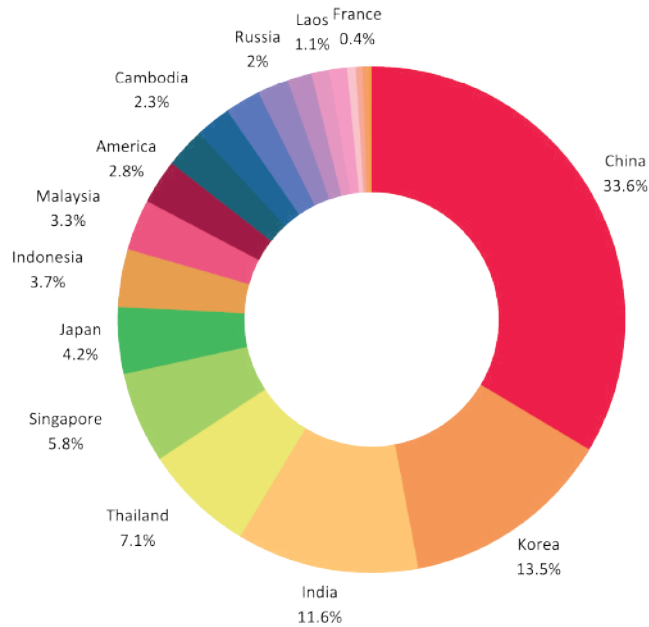
5129

TRADE  
VISITORS

# VISITOR ORIGIN



## INTERNATIONAL VISITORS BY COUNTRIES/REGIONS (%)



## VISITORS BY SECTORS (%)

Chemical Manufacturer/Distributor

79,9 %

Manufacturer / Supplier of Paints, Pigments, Inks

9,53 %

Distributor of Paints / Additives / Printing Inks

4,94 %

Exporter - Importer

2,44 %

Grinder, mixer for paint production

1,6 %

Other

1,24 %

Manufacturer / Distributor of industrial adhesives

0,23 %

# + TESTIMONIALS +



## **MR. BUI NGOC HUNG**

CEO  
YOURTECH

“

We have been involved in Coatings Expo Vietnam many times. The market was quiet this year, however, the number of trade visitors is very large and has many investors optimistic for the second half of 2023. For many reasons, but maybe they are preparing for an upcoming future, we have to change equipment, technology, and processes to keep up with the needs of the market. We plan to get expanded the scale next year, with 3 booths in the exhibition.

”



## **MR. LI YIAN**

MANAGING DIRECTOR  
FORINTECH

“

Though this was our first participation at Coatings Expo Vietnam, we consider it a success and thanks to you the number of visitors exceeded all our expectations. We had the opportunity to meet many potential partners and introduce Forintech's core products to you.

”



## **MR. KELVIN GUO**

DIRECTOR  
ASIA PACIFIC OF YCK

“

This year's exhibition was very well organized and successful. YCK has met a lot of important customers, we will come back next year and expand our scale further to develop more in the Vietnam market.

”



## **MS. MIN YING**

SALES MANAGER  
TYNOX INTERNATIONAL

“

This is the second time Tynox has participated in the exhibition, I think the show is very well done, the number of visitors this year has increased significantly compared to the previous year's Exhibition. That's a good sign. Next year promises to be very interesting and successful.

”



# ACTIVITY HIGHLIGHTS

## Opening Ceremony



## Vip Tour



## Premium Coatings Showcase



## Business Matchmaking VIP Buyers



## Packaging Materials & Tech Showcase

# SEMINAR PROGRAM

## FOCAL POINT AND FASCINATING TOPIC



### **Overview of Vietnam Paint - Printing Ink Industry**

Mr. Vuong Bac Dau  
Permanent Vice Chairman,  
Vietnam Paint & Printing Ink  
Association (VPIA)



### **General introduction of fireproof paint. Paint, Coating intumescent protect constructions**

Assoc. Prof. Ph.D Ngo Ke The,  
Vietnam Academy of Science  
and Technology

### **Measures to manage the use of materials and chemical safety in paint production in Vietnam**

M.S Tien Minh Hai,  
Phuong Dong Petroleum  
Joint Stock Company

## **CONFERENCE and PANEL DISCUSSION**

Vietnam Paint Industry  
Integration and Sustainable Development

### **Indian Chemical Industry**

Mr. Prafulla Walhe  
Dy. Director, Basic Chemicals,  
Cosmetics & Dyes Export  
Promotion Council (Chemexcil)







### Số doanh nghiệp tham gia Triển lãm Sơn phủ, Giấy, Cao su và Nhựa chứng tỏ sức hút của ngành

VOH - COATINGS - PAPER - RUBBER & TYRE - PLASTECH VIETNAM 2023 - Chuỗi Triển lãm thương mại quốc tế chuyên ngành Sơn phủ, Giấy, Cao su và Nhựa khai mạc vào sáng nay 14/6.

Sự kiện diễn ra trong 3 ngày tại Trung tâm Hội chợ và Triển lãm Sài Gòn TP.HCM, do Công ty TNHH MTV Dịch vụ Quảng cáo và Triển lãm Minh Vi (VEAS) tổ chức.

Đây là một trong những chuỗi sự kiện quốc tế về chuyên ngành lớn nhất tại Việt Nam, tạo cơ hội cho các nhà sản xuất, cung cấp, phân phối, các cơ quan trong ngành gặp gỡ, giao thương, kiến tạo cơ hội kinh doanh, phát triển thị trường, đồng thời giúp các doanh nghiệp Việt Nam và khu vực tiếp cận với công nghệ sản xuất tiên tiến của thế giới.



### Saigon Times

HCMC - Four international exhibitions, namely Paper Vietnam, Rubber and Tyre Vietnam, Coatings Expo Vietnam, and Plastech Vietnam, were inaugurated simultaneously yesterday, June 14, at the Saigon Exhibition and Convention Center in District 7, HCMC.

The events will run until June 16, with the participation of over 300 businesses from 17 countries and territories, including Italy, the United Arab Emirates, Japan and Taiwan.

This year, India serves as the official partner for the expos.

These expos, organized annually by Minh Vi Exhibition and Advertisement Services Co. Ltd. (VEAS), aim to connect domestic and international businesses and foster cooperation among them.

The occasion brings together leading manufacturers and distributors in the four sectors, showcasing a wide range of product categories such as tissue paper, premium coatings, natural rubber and packaging material.

VEAS will also conduct various seminars during the events, discussing the latest trends in the marketplace with renowned experts, business executives and industry professionals.

To strengthen business-to-business partnerships, especially in the high end segment, the organizer has launched the "VIP Buyer" program for local and international participants.

The expos are open for free attendance over the three-day period, with an expected turnout of about 8,000 attendees.

# MEDIA REPORT



# SEE YOU NEXT TIME



The 9th International  
Exhibition & Conference on  
**COATINGS, SPECHEM, COLOR**  
and **PRINTING INK** Industry  
in Vietnam



## 12-14/6/2024

SECC, HO CHI MINH CITY

Organizer



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