

# BOOTH OPTION

## RAW SPACE (minimum 18 sqm)

Ideal for exhibitors who wish to build their own concepts.



## SHELL SCHEME (minimum 9 sqm)

Shell scheme includes:

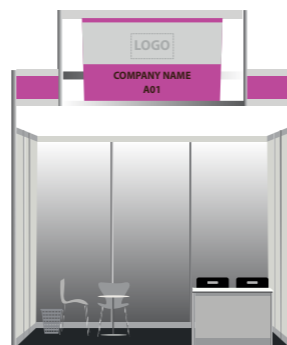
- Wall partition of 2,5 height in white laminated panel
- Fascia with Company name and booth number Carpet
- 2 Fluorescent tubes 40W
- 1 Information counter
- 2 Folding chair
- 1 Socket 5 Amp/220V
- 1 Waste basket



## PREMIUM BOOTH (minimum 9 sqm)

Includes:

- 1 Top Banner
- 2 Folding Chair
- 2 White wooden Chair
- 1 Round Wood Table
- 1 Lockable Cabinet
- 2 Fluorescent Tubes
- 1 5AMP/220V single phase power socket
- 1 Waste Paper Basket



# VENUE INFORMATION

Address: 799 Nguyen Van Linh, Tan Phu, District 7, Ho Chi Minh City

Saigon Exhibition & Convention Center (SECC) is the largest and most modern international standard exhibition center in South Vietnam, located in the heart of District 7, Ho Chi Minh City, only 15 minutes from the city center and 30 minutes from Tan Son Nhat International Airport.



# CONTACT US



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The 9th International Exhibition & Conference on  
**COATINGS, COLOR, SPECHEM** and **PRINING INK** industry in Vietnam

**12-14/6/2024** **SECC, Ho Chi Minh City**

Organizer



Country panter



Supporters



[www.coatings-vietnam.com](http://www.coatings-vietnam.com)

# EXHIBITOR PROFILE

## Paints & Coatings Agent

Decorative coating  
Marine & Protective Coating  
Wood coating  
Powder coating  
Coil Coatings  
Others (Automobile coating, motorbike coatings, etc.)

## Printing Ink

Offset  
Gravure surface  
Flexo water based  
Flexo co-solvent  
Lamination

## Chemicals & Raw Material

Adhesives  
Pigment (organic & inorganic)  
Extenders  
Solvents  
Surfactants  
Fillers  
Additives  
Others

## Analysis Equipment

Physical Analysis  
Structural Analysis  
Chemical Analysis

## Technology

Surface Treatment  
Nano Technology  
Thermal Spray (Plasma, Arc, Flame)

## Environment/Water treatment

Chemical  
Water treatment  
Air treatment  
Environment-friendly technology

## Services

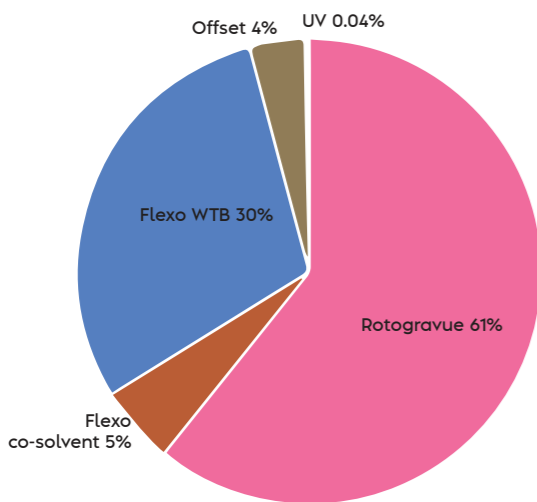
Certification services  
Technical consulting  
Related book, Journals, report

## Manufacturing Facilities

Milling /Stirring/ Mixing machine  
Pumping & filling system  
Dispersion machine  
Automation Paint  
Mixing system  
Other process equipment

# VIETNAM'S COATING & PRINTING INK INDUSTRY

PRINTING INKS PRODUCTION - 2022



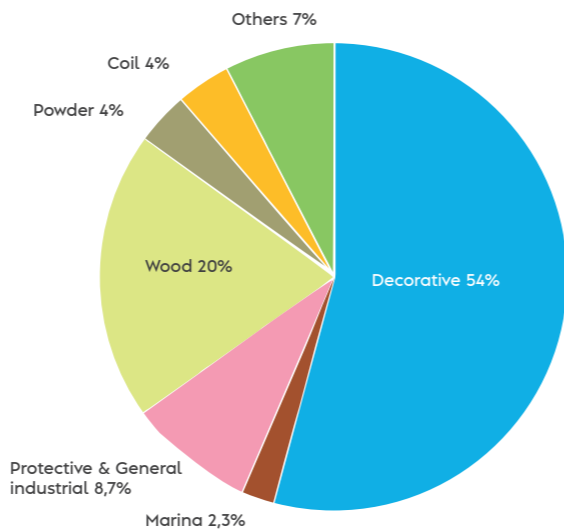
Production (estimated) 43,810MT

Vietnam paints & coatings market is poised to grow at a healthy CAGR during the forecast period, 2017-2027. Paints & coatings are widely used across various end-user industries such as construction, automotive, transportation, etc.

Vietnam paints & coatings market is segmented on the basis of resin type, technology, application, and region. Based on resin type, the market is divided into acrylic, alkyd, epoxy, polyurethane, polyester, and others. The polyurethane resin segment is expected to generate the highest revenue due to abrasion-resistant and corrosion-resistant properties. However, the acrylic segment is expected to register the fastest growth in the forecast period due to their growing application for architectural coatings of interior and exterior walls, windows, and panels. Based on technology, the water-borne coatings segment is likely to hold the dominant share in the market due to its increased usage in automobiles, furniture, plastic, wood, and printing inks industries.

Source: VPJA

VIETNAM COATING PRODUCTION OUTPUT - 2022



Production (estimated) 548 million liters (excluding skimcoat)

# HIGHLIGHTED FIGURES

## FROM COATINGS VIETNAM 2023

180

Exhibitors

17

Countries

5129

Visitors

80%

Exhibitors willing to back to Coatings Vietnam 2024

85%

Visitors willing to see Coatings Vietnam 2024

# HIGHLIGHT ACTIVITIES

Premium Coatings Showcase  
Packaging Materials & Tech Showcase  
Seminar Program: Focal Point and Fascinating Topic  
Business Matchmaking



## VOICE FROM EXHIBITORS



### Mr. Bui Ngoc Hung - YOURTECH

"We have been involved in Coatings Expo Vietnam many times. The market was quiet this year, however, the number of trade visitors is very large and has many investors optimistic for the second half of 2023. For many reasons, but maybe they are preparing for an upcoming future, we have to change equipment, technology, and processes to keep up with the needs of the market. We plan to get expanded the scale next year, with 3 booths in the exhibition."

### Mr. Li Yian - FORINTECH

"Though this was our first participation at Coatings Expo Vietnam, we consider it a success and thanks to you the number of visitors exceeded all our expectations. We had the opportunity to meet many potential partners and introduce Forintech's core products to you."



### Mr. Kelvin Guo - ASIA PACIFIC OF YCK

"This year's exhibition was very well organized and successful. YCK has met a lot of important customers, we will come back next year and expand our scale further to develop more in the Vietnam market."



### SOLAR ORGANICS (India)

"We are very happy exhibiting in the exhibition, this is our second time. We find the show on a much bigger scale compared to last time with more visitors and the number of exhibitors has increased as compared to last year. Vietnam remains a strategic market for us we will continue to be present here to meet new customers"

